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NEWS RELEASE

## RMB Capital Management Selects Black Diamond and Advent Portfolio Exchange Platforms to Support \$2B Wealth Advisory Practice

*RMB Will Leverage Advent's Platforms to Support the Distinct Workflows of the Firm's Two Business Lines, Helping RMB Deliver on its Growth and Client Service Objectives*

**San Francisco**—February 29, 2012— RMB Capital Management and Advent Software, Inc. (NASDAQ: ADVS), a leading provider of software and services for the global investment management industry, announced today that they will broaden their strategic relationship by migrating RMB Capital Management's approximately \$2B in assets under management (AUM) from Advent's AxyS® to Black Diamond Performance Reporting, LLC's ("Black Diamond") platform and the Advent Portfolio Exchange® (APX) platform. Advent's solutions provide RMB with industry-leading portfolio accounting, management and reporting capabilities that enhance the firm's ability to deliver high-end service to an expanding client base.

"Advent's cutting edge technology, superior client service, and scalability made selecting the Black Diamond and APX platforms a clear choice," said Dick Burrige, CEO and Chief Investment Officer for Chicago-based RMB Capital Management. "Advent has been a committed, strategic partner to us, and we are confident that the innovative solutions they provide will continue to meet our business needs and support our firm as we grow."

RMB Capital Management began its relationship with Advent in 2005 when it selected Advent's AxyS® for portfolio management. Since then, RMB has experienced substantial growth, increasing AUM four-fold, expanding operations to include two additional geographic locations, and organizing into three distinct business units – asset management, wealth management and alternative investments. This growth has created a new set of requirements for the firm's technology capabilities. After investigating several options, RMB Capital Management chose to migrate to the Black Diamond and APX platforms. The combined strengths of Black Diamond and APX offer flexibility, agility, and scale, by fulfilling the diverse needs of RMB's business units today, and being adaptable to changing demands as the firm continues to grow.

Black Diamond's platform will support RMB's wealth management business, offering a tailored, web-based, and user-friendly interface. In addition to enhanced portfolio management, performance reporting, and data reconciliation, Black Diamond's platform includes a robust portal designed to enable RMB's advisory service teams to provide clients with more sophisticated and timely account data.

RMB also selected the APX platform to support its asset management business. APX provides RMB with a powerful end-to-end solution that supports key elements of the investment process, including account aggregation, performance measurement, and flexible client reporting, all of which are particularly relevant to RMB's family office and institutional clients. The APX platform is also highly scalable and its advanced technology, portfolio management, and reporting tools will provide a foundation for RMB's future growth and continued success serving clients.

"RMB Capital Management shares Advent's dedication to client service," said Pete Hess, President, Advent Software. "RMB's decision to migrate to both the Black Diamond and APX platforms affirms that our strategy to develop purpose-built solutions that meet the needs of distinct markets is

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delivering value to our clients. We look forward to continuing our long-standing relationship with RMB and supporting their growth and success through our technology, service and innovation.”

Advent acquired Black Diamond in June 2011, and established it as a distinct business group chartered with setting Advent’s strategy for delivering value and innovation to US advisory firms.

### **About Black Diamond**

An independent business unit within Advent, Black Diamond supports and cultivates advisor greatness by providing the best combination of technology, service and innovation in the industry. Black Diamond “BlueSky” is purpose-built to meet the evolving needs of advisory firms and more than 200 enhancements to the Black Diamond portfolio management and reporting platform have been released since its initial launch in June of 2010. For more information about Black Diamond products visit <http://www.advent.com/solutions/by-product/black-diamond>.

### **About Advent Portfolio Exchange®**

The Advent Portfolio Exchange® (APX) platform is an end-to-end portfolio management solution that integrates the front-office functions of prospecting, marketing, and customer relationship management with the back-office operations of portfolio accounting and reporting. This enterprise solution leverages a single SQL database to deliver critical client information via an easy-to-use browser-based user interface. APX delivers improved client service with enhanced security for today’s amplified compliance environment. For more information on APX visit [https://secure.advent.com/info/pr\\_apx](https://secure.advent.com/info/pr_apx).

### **About Advent**

Advent Software, Inc., a global firm, has provided trusted solutions to the world’s financial professionals since 1983. Firms in more than 60 countries count on Advent technology to run their mission-critical operations. Advent’s quality software, data, services and tools enable financial professionals to improve service and communication to their clients, allowing them to grow their business while controlling operational risks and costs. Advent is the only financial services software company to be awarded the Service Capability and Performance certification for being a world-class support and services organization. For more information on Advent products visit <http://www.advent.com/about/resources/demos/pr>.

### **About RMB Capital Management**

RMB Capital Management is a Registered Investment Advisory firm based in Chicago, with offices in Denver and Jackson Hole. As an independent firm, RMB has been built to provide clients with a high standard of care and to serve their best interests above all else. In the wealth management group, RMB serves as the central advisor, overseeing all financial matters for clients and connecting them to the products and services that best fit their needs and goals. Customized asset allocations are created by RMB’s asset management group, based on several investment principles – taking a long-term view, conducting fundamental analysis, being opportunistic yet disciplined, and avoiding unnecessary risk. RMB’s open architecture asset management platform is designed to deliver a broad spectrum of both internally and externally managed investment programs. For more information about RMB Capital Management, please visit <http://www.rmbcap.com>.